Tillicum
OUTDOOR THEATRE

tillicum outdoor theatre

Relive Nostalgia, Create New Memories

2025





Introduction

Step into a world where nostalgia meets innovation with Tillicum Outdoor Theatre. Our mission is to revive the cherished tradition of drive-in movies, offering a captivating and unique cinematic experience under the stars. By blending the magic of yesteryear with modern conveniences, we aim to attract a diverse audience and create a beloved community hub that rekindles the joy of shared entertainment.

Problem

In an era dominated by digital screens, people yearn for meaningful connections and experiences beyond the confines of their homes. Families and friends often find themselves stuck in repetitive indoor routines, missing opportunities for shared joy and nostalgia. The lack of engaging, communal entertainment options leaves a void, especially for those who cherish the allure of simpler, more memorable times.



Reviving Cinema: A Nostalgic Outdoor Experience

Tillicum Outdoor Theatre offers an immersive cinematic experience that revitalizes the classic drive-in concept. By merging nostalgic charm with modern technology, we provide a unique venue where audiences can enjoy films in a communal, open-air setting. Our theater fosters social interaction, allowing families and friends to reconnect while escaping indoor routines. It delivers a memorable entertainment option, appealing to all generations.

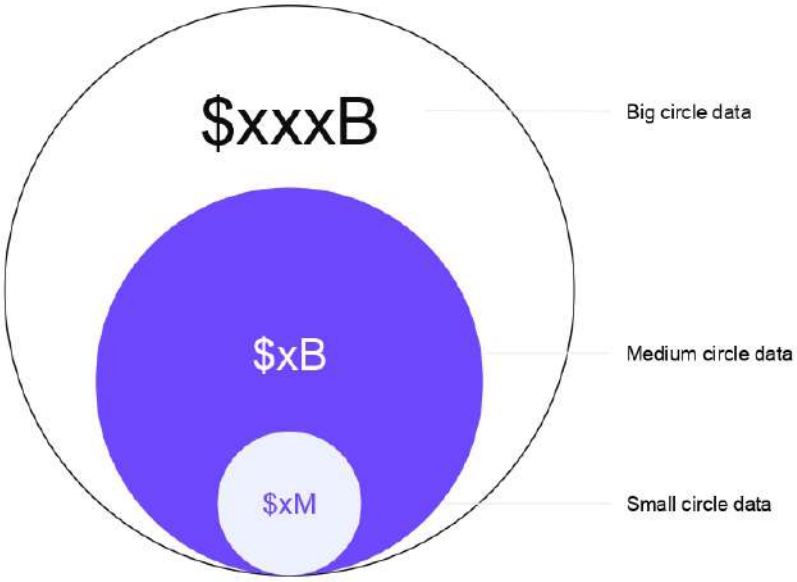


Pain points being solved

Isolation, Repetition, Disconnection

Market opportunity

The outdoor entertainment market is experiencing a renaissance, valued at over $5 billion and growing annually. With a diverse audience spanning nostalgic baby boomers to curious Gen Z and millennials, there is a significant opportunity for growth. Tillicum Outdoor Theatre is perfectly positioned to capture this trend, offering a unique experience that appeals to both memory-driven patrons and novelty-seeking younger generations.



Our scalable solution

Tillicum Outdoor Theatre operates on a proven business model that leverages admission fees, concessions sales, and strategic partnerships. By charging an entry fee per vehicle or individual, we generate consistent revenue while creating a nostalgic drive-in experience. Concessions offer an additional income stream through classic movie snacks. Collaborations with local businesses and advertisers increase profitability, ensuring a sustainable and thriving operation reminiscent of its 1951 success.



Business model highlights

1. Revenue from vehicle and individual admission fees.

2. Profitable concession sales offering classic snacks.

3. Partnerships with local businesses and advertisers.

4. Sustainable, nostalgic experience drawing diverse audiences.

Use of Funds

Scaling tillicum outdoor theatre to the next level

Tillicum Outdoor Theatre will strategically utilize the investment to acquire state-of-the-art movie equipment, secure venue rentals, and enhance marketing efforts through radio advertising. Funds will also cover essential amenities like porta-potty rentals, ensuring a comfortable guest experience. By driving attendance and expanding our reach, investors can anticipate robust returns through increased ticket sales, concession revenue, and enhanced community engagement.

